

Can You Generate \$60k A Year As A Total Beginner With Affiliate Marketing?

Hello, and welcome to today's article. Today, what we're going to be doing is we're going to go over to what it takes for somebody who is totally new to get \$60,000 a year.

Now, let me disclaim this upfront. This is no way guaranteeing that you're going to make \$60,000 a year or even a dollar a year. The fact of the matter is, this business takes work, it takes effort, it takes some doing. You've got to do what you've got to do to get what you want to be. And you can't be floundering around; you've got to take this as a real business.

Will you make \$60,000 in a year just by reading this article? No, No one has ever made money just by reading articles. So we're going to go ahead and dive right in today.

Today we're going to break it down for you in a really simple way. We're going to show you how this works in the real world way. A lot of people are like, "Marcus, why don't you share your secret to making money?" Well, the secret is, there are no secrets. What I'm teaching you is what I do and it works. If you do it, you should get a result. Now if you do it and you don't get a result, then you just go back and say, "why didn't I get a result?". So we're going to look at this objectively. We're going to understand that this is a business.

Now, a lot of people when they come online, they think things are different there in the real world, but it's not. If you say "mean" things online, it still hurt the people's feeling just like in the real world. If you make a business online, it's still about driving customers and selling stuffs, just like in the real world. Online, it's a lot easier because you don't have to build a store and spend a bunch of money. So we've got to look at

that and Focus. Reality hits is, “You need \$60,000 to make \$60,000 a year”. That’s not true.

How I Got Started?

I’m going to tell you a story of how I started back in the year 2000, and 2001. The year 2000 was the first year that I started doing internet marketing. Now that year, I made about \$20,000- \$23,000 dollars. My second year online as a 23-year-old kid I had made \$67,000. So if a 22 year old kid can do this, then I think you can too.

Again, results are not typical, implied or guaranteed. There are no guarantees in life or in business, everything has a risk. You may make nothing, you may make more. It just depends on what you do and where you go. So we’re going to focus and we’re going to look at this and say, “Let’s make this work”.

So what we’re going to do is, we’re going to go through the ideas of what works and show you exactly how to map this out. I chose \$60,000 because a lot of people say they want to make a 100 grand and some people say they want to make 20. But what I did is that I chose an average decent income in the united state. Let’s break this down in a real-world way. Now if we want to break this down in the 365 days. Obviously, if you’re working a job, you’re going to have to make more because you can’t work 365 days, 24 hours a day. You’re going to burn out. But here is a cool thing; our websites are doing this all the time, 24 hours, over and over again. They don’t sleep, they don’t take breaks, they don’t take days off unless you forget to update your credit card on your hosting.

This is your number of \$164. This is your target, what you need to make every day to get 60 grand a year. What we’re going to do is we’re going to look at this in a real-world example. So, if we take \$164 and put that over 24 hours a day, we get \$6.83 per hour. That’s all we have to do on our side. That’s not difficult. Literarily, that’s like getting 2 people to download a toolbar, getting 2 people a day to download hosting.

That's like if you got 2 people a day to sign up for web hosting, it means you have 12 hours to get someone to sign up for hosting.

So \$6.83 is our hourly goal, and \$164 is our daily goal, while 60 grand is our yearly goal. There is something funny that happens to people in finance and people that are trying to save money. People don't realize stuff add up. This is the biggest secret you will ever learn: STUFF ADDS UP. Here is the deal, if I could set something up today that would make me a dollar in every single day. Whether it's a blog post, video, Facebook group, or whatever it is, then tomorrow I'll get that one dollar a day for doing nothing.

Now here is the cool thing, I'm going to show you how to do something that will build over and over. If I can do something that makes one sale a day over a \$27 product, then all I need to do is 5 or 6 times the effort and I'm now making \$60,000.

Requirements For Making This Works

These are the requirements if you want to make \$60,000 a year online or more. it's not going to be simple little stuffs because obviously, this stuffs takes some works, efforts, and you've got to go out there. Here is the cool thing: it doesn't take too much effort, some of the sites that I've built took me like an hour. And I tweaked them around and some of them made me like 7 figures.

Again, results are not typical, I don't know what you're going to get. You might make \$10; you might make \$10,000 or nothing. So we've got to look at this in the real world way. Here are the requirements if you want to make a living online. These are the requirements you've got to have.

These are ten things that I've found that are successful have and students that are not successful do not have.

1. You Must Be Willing To Learn

You've to be willing to learn things, you've got to be willing to do things and try things out. But at the bare minimum, our job as an affiliate marketer is to educate the market. Your job is to educate and help the market. Very important!

Now, you can go out there, you can learn something that is a value to your market. For example, if you want to do two web host sales in a day, and make your 60 grand a year, that way. Then what I would want to do is to educate myself on how web hosting works, who needs web hosting, and educate myself on how to help them and dive in.

Here is a cool thing: common sense is not that common, we make money because people are lazy and don't want to look things up. Very simple! A lot of people might be reading this article and they're like, "Marcus, I just want to learn how to make money online", and then I teach you and you say, "well, is there an easier way, is there something simpler."

So that's how your customers are, that's how the average person searching on Google is. They want the answer right now; they don't want to do the work. They want to be like "Alexa, throw \$60,000 in my house". That's what they want to do. So if you can educate, help your market, and learn a little bit more than they know, you can make a lot of money. Very important!

A lot of people out there are struggling; a lot of people out there don't know stuffs. They say, "Marcus, I don't know that much about web marketing", well you know how to install a wordpress plugin? , that's more than most of the world. Most of the world does not know how to install a WordPress plug-in. There is only one person in my family that knows how to install a WordPress plugin. And I do this for a living. You could become an expert on that, or on how to use excel to create a budget. Think about that, there are people every day looking for excel budget spreadsheet. You make a spreadsheet, teach them how to use it, boom! There you go, you're ready, and it's easy!

You watch people like Dr Frill, he's alright (not my favourite, but he's okay). You watch him and you watch his show. Some online comments will be like, "you know, I can't stop slapping myself" and he's like, "what you need to do is to stop slapping yourself". And the crowd goes wild and it's like you really needed to go on T.V and ask some pieces about that. To me it's pretty obvious, it's like if you don't like doing something, don't do it. Obviously, things are a lot more difficult but you get the idea. The idea is that most of this stuffs that are making tons of money are absolutely simple. For example, the number one thing that my students come here for is they want to make money online. The biggest thing they want is how do I set up a website? Even if you just know how to set up a simple site, you are way ahead of the rest of the people. So you've educated yourself in a way.

Now here is the thing: people don't realize that is valuable because they think it's easy. For me, at a young age, I trained myself to look at things in a different way and I started looking at everything I did. So when I had trouble with my alcoholism, I documented what I did to get better.

And I build it into something so I can help others. When I make website I document what I do to learn so I can go and teach people how it works. Now there are people in here that do not know how to build a website. There are people in here who knows how to build a website. Do you now see instantly why there is money right now, and right here? This is not something mystical, tough, with suit and tie. I'm teaching people, simple stuffs. So, you've got to be willing to learn. No just learn for your own, or for the sake of building site, learn for your market. For example, in 2003, when I started selling has power s, I don't know anything about gas power squinter, I just know that my younger brother had an electric one, but I had never seen a gas squinter, frankly I didn't like the whole chain pull thing. But anyway, what I did was I learn about the squinters, learn about the different types, learned about different speed, learned about which ones are good for kids, e.t.c. And I because I learned about them, I was able to sell \$16,000 worth in one month. If I didn't know about them, if I didn't

take the time to learn about the product, then it wouldn't work. So you've got to be willing to learn.

2. You Have To Be Willing To Take Some Risks

Everything in life is risky. Live streaming this training right now is risky. You might lose two hours and learn nothing. You've got to be willing to take some risk. Now I'm not talking about major financial risk, because we're in an age where you can do like I did last week (last week we had a webinar on Thursday). I wanted some traffic to the webinar; I wanted to get some new lead. So what I did was I went out and find people on Facebook Groups who have audiences who would like what I have. Very simple! Let say you have a book about "how to keep your kids from thrown temper".

So you'll go find mom groups that are talking about it and you help them out with some stuff. This is what I did: I went into some Facebook group, I helped people out. And in addition, I said to the Facebook group owner, "hey, check this out, I'm going to help your people out and I'm going to give you 50% of what you make." And he agreed! So we did this, and we got like 15 people on board, and I generated like 1500 new leads. So I got 1500 new lead, free and 180 people on the webinar and we generate 20-30k dollars. Check it out, free traffic from Facebook, we didn't need a list (I generated a list from 1500 people), all we had to do was to find where people were that will benefit from what I was teaching. That's it. Here is the risk: I could have gone to those guys and say, "hey promote my stuff, and they may say, "hey, get out of here, you're a total loser".

There is always a risk in everything. You have to look at that. And when you look at it, you go get your 60 grand in a year on a job; you're risking \$8 of your life every single day for like 20 years hoping that your job is going to be there till the end of 20 years. And it's not, that's a big risk. It might not be there, your job might be outsourced to some computer, and your industry might be out. You have no idea, you go to college, you get a degree and there is no guarantee on anything.

You got to look at it objectively, be smart, and focus. Sometimes there is a risk; sometimes we have to look at it.

Here is the big myth: a lot of people think social security is going bankrupt, but it's actually not. This is again, knowing what I know for the sake of the market. So, social security will never go bankrupt because it was bankrupt in the beginning. What happened was they started social security to help build people back in the day by paying for the new people. A lot of people look at this as weird and silly and they fall for other things and don't focus on what's really going on.

3. Have The Ability To Figure Things Out

You got to have the ability to do stuff. I can tell you how much of my job is Googling things for other people. They're like "Marcus, my website looks like this", and I Google it and I'm like, "okay, we'll go do this". So I did. They could have Googled it, but they don't. So if you Google it for people who want but don't, you'll make the money. What you are as an affiliate marketer is an info compiler. You're making it easy. You look at Alexa. Alexa is like that little thing that goes on your desk and says, "hello Alexa, we're going to need a pizza".

What Alexa is doing is going to the internet and finding pizza in your area because it knows your zip code. It's going to order the pizza based on what was last ordered, and boom! There you go. Why? Because someone doesn't want to go online and do the search for themselves. So they make a million dollar device that makes millions of dollars because people don't want to do that. That's a million dollar industry because people are too lazy to look things up. People Google Google because they don't know they're on Google.

4. Stop Looking For The Fast Buck And Follow One Step Of Instructions To Completion

I can tell you how many people start and they watch my videos and they start to do stuff. And maybe they get like halfway or they think they know everything already. If you know everything already, great! Stick with it and actually do it this time. It doesn't matter what you know, what matters is what you do.

There is a guy would could know 1% of what you know and he can make way more because he does something with it. It's extremely important. Stop talking about stuffs and start doing stuff. It doesn't matter how long you spent. You can spend about 5 minutes today actually doing stuff and be way ahead of people who don't. And again, maybe it will work, maybe it won't. And if it doesn't work, it happens. What if you said, for an hour every day, I'm going to focus on doing something that I learn. For example, you learned about facebook? Then set up an ad.

When I go to make a video, I have this visualization in my brain that I've got to get cameras out and everything is going to be set up and it's going to be perfect and I've got to be on the right mood. And I really don't, I just need to go shoot the damn video. I didn't make it after what people search for. I need to focus on providing value and educating my customers.

5. Be Able To Make The Map As You Go

What happens here is like an internet marketing circle. What happen is people come online and they're like, "what I'm going to do is revolutionary, Marcus I'm going to take my square idea, you don't even have a clue how great my idea is, you're going to want to throw money at me when you see how great my idea is". And I'm like, "great, your idea is wonderful, how much are you making with it". Well, nothing! Then why?

If you have the greatest ideas in the world but you're not making money with it, then I don't know how to help you. You've got to focus on the market. And what happens is you've got to be able to make the map as you go!

I've got to be able to say, "Well I made this product and that was a great idea but it's not going to work this way". Set your pride down and shave your idea a little bit and

let's make the idea fit the marketplace because the marketplace is what's important. It doesn't matter how great you think something is. It doesn't matter how you think everyone should have your product, no one cares. Ideas are dime a dozen, implementation is not. Implementation is very important. You've got to make your idea fits what the marketplace is doing. You've got to be able to map it as you go. What affiliate marketing and internet marketing is about is a funnel. A funnel can be like a mailing list, and what you're doing is that you're taking people and watching what they do. We are observers of what people do.

6. Don't Get Hung Up On Stupid Technical Nonsense

This is the best tips for new people if you want to make 60 grand a year. Don't get hung up on tech nonsense. 90% of the questions I get are silly tech things. For example, "how do I get my little image to spin?" Why do you need it to spin? Sure it'd look cool. I dot care if it looks cool, I care if its clicked on. I get people all the time and they tell me how terrible my website looks (and they do).

They look pretty basic and simple. I don't use fancy stuffs but they sell. Years ago in direct response marketing, companies were trying to make a big fancy flyer, and they spend money on these fancy fliers. And there are also people out there that only write a simple sales letter, just a text on people and they sell stuffs day in and day out.

Here is a quick tip: You want to make \$60k in a year, you go through, find the keyword and set up a site that will give something away. You're like, "do you want to stop your dog from biting your ankle, I'm going to give you the no-dog-bite report that's going to teach you 5 ways to stop your dog from biting, put your name and email in the box, and we'll email you the report". You just got a mailing list subscriber.

Again, don't get hung up on the tech stuff because it doesn't matter how the stuff gets to me, what matters is that it does gets to me.

7. LASER Focus On A Small Group Of Variables

Noticed I didn't say laser focus on your sales messages, laser focus on your website or traffic? When I set something up, I say, "here is my keyword"- variable one. What are they clicking on, where are they going and what are they buying?(these are the variables). So focus on the small groups of variables. Internet marketing is all about these variables, it's all about the people coming in, what they click and what they sell or order.

8. Be A Little Better Than The Competition Or Go Where They Are Not

These are two things. Are you like, "Marcus, that market is too competitive". Good, go where they are not. "Marcus, the market is not that competitive but...". Be better than the competition. It's like too competitive, too uh competition- Be better or be where they are not. You can go, and find a market with no competition because other marketers are not in them. They haven't even thought about it.

For example, people haven't thought about going and marketing a relationship course about signs of divorce. They haven't thought about doing that. There is an affiliate offer right now that pays a \$100 for free trial of a therapy session. They sign up, you get a \$100. People looking for signs of divorce will be totally in for that. But most people don't think about stuffs like this. I'm teaching you to think like this because you'll be able to make some money.

9. Be Willing To Learn About Your Niche And Dive Into It Headstrong

If you're going to go into a market and you know it's going to work. You've tested it out a little bit and you've seen the numbers and it makes sense....Dive in. Don't dip your toe in like lakes on a hot day...dive in. I'm not saying go spend a 100 grand on traffic before you know what you're doing, I'm saying dive in, test it out and get 300 clicks. Anyone can afford 300 clicks in most market. If it's a big deal then get free traffic. If something doesn't work, the natural response is to complain.

10. Don't Complain Or Compare....Just DO!

A lot of people compare and complain. I can compare myself all day. There are lots of people out there with a bigger channel, lots of subscribers. And I can look at them and be like, “why am I not like that?” or I can just be like, ‘what are they doing?’ Forget about what everyone else is doing and focus on what you want to do. Focus on the result that you want to get. Forget about the comparing, forget about the complain and do what you’ve got to do.

First, decide what you want and then divide it. So if you want 60 grand a year, it's \$164 a day. You want to make a million a year, that's \$2700 a day.

So we're going to ask ourselves that, “what am I going to do to get that \$164 every day. Again, you're not to make anything reading this article. You've got to do stuffs, and if you do stuffs, you might make nothing and you might make more. Literarily you can go on forums and you can make 4164 a day helping people on forums. In the beginning, it might be a little harder because you're building things up, as you go through, you'll start getting traffic.

You can

- Give away 71 bible toolbars,
- Sell 10 organic pans,
- Give away 90 quotation toolbars,
- Get 7.6 people to buy a temper tantrum e-book

What Is Hustle: What Is Value?

Hustling is doing the right thing to the right group. If I go and I say, “well, I want to be on the temper tantrum market”, hustling will be making a blog post on that market, making a video for the market, making a PDF report for the market, making a mailing list for the market. Here is the deal: no one is going to cheerlead for your business, no one really cares, it's about you. You go get what you want.

You've got to look at it and say, "what makes sense", not what makes me feel good. I can make everyone feel good, and get lot more sales but its not going to get anyone anywhere.

What Is Value?

Here is another term, people say, "hustle, and provide value and you're like, what is hustle, what is value? Value is information to help someone. So like, this article hopefully is providing value. You want to get where you want to go, and I'm showing you how to get there. At the end, you're going to be like, 'wow, that's a lot of value, I'm going to buy Marcus stuffs",

.Here is the steps to making it work:

1. Find A High Ticket Product Or Service That People Need Help With

So you go to your affiliate offers and you find something that works. Then you make sure the inventory is there. Because if I have a product that I think is great but no one think is great, no one is searching for it, then it sells, it doesn't matter, it's not going to work. You can find the inventory by using trigger words. Here is a list of some of the trigger words:

- Buy
- Best
- Compare
- Recall
- Cheapest
- Fastest
- Questions
- Walkthrough and lots more

For one I wanted to do mortgages and for closures and stuffs like that. I thought that is a good market. Now I found that people were looking for "short sale hardship letter sample". You can also check Facebook, Forums, and Instagram.

Step 2: Dig Into The Market And Find Out What They Want

Ask intelligent, specific questions. Go to Google, search for your term+ forum. Got to the question and answer and see what they're asking.

Then you ask yourself, what this search tells me about them.

- If they use the or buy or buying, they probably are looking to purchase
- If they look for fix or repair, they got something that is broken
- If they look for remove or get rid, they want to get rid of something or remove a virus or gum or something
- If they look for tips or definitions, they are researching
- If they look for recipe, they want to cook
- If they look for printable, they want to print something
- If they are looking for play, they are looking for game rules or games to download
- If they are looking for jokes, they want to laugh

Step 3- Find The Right Media...One That Fills The Numbers

Free traffic- Can I get enough to make my goal?

Paid traffic- Is it too expensive

What's going on on YouTube, Facebook, and email lists, etc...

Step 4- Choosing The Right Offer

I'm not going to give offers for a flower to people looking for short sales, just because of getting affiliate program. I'm going to give an offer for flowers for guys looking for love plum to give their girlfriends.

Step 5- Create Your Resource

A report could be a PDF guide on anything. People love PDF.

Step 6- Put your resource in front of them. (Blog, site, YouTube)**Step 7- Go fishing**

Here is how it works: You

Watch what they click on, Get them to join your list, ask them questions, chat with them, install live chat, and learn about them.

Here is the deal: Some teachers teach for people to learn, but I'm going to teach you to use. What I want to teach you to do is get out of head knowledge and get into actual experience knowledge.

Here is how to change your current situation and report big time

1. State what you want and what you're committing too
2. Ask....what am I doing now that is keeping me from realizing my dream?
3. Ask....what am I afraid will happen if I change my current behaviour?
4. State what you currently want more than this business? (Usually self protective)
5. Now ask yourself....Is that really that bad?

"The only thing stopping most people is a lack of belief that they can do something simple. They don't have to Give up what they are doing...They just have to start something" Richard Bandler

Can You Generate \$60k?

Now if you want me to help you and find your niche and hook you up and walk you through the whole process of what you just learned, then want I want to do is I want to invite you to get an affiliate powerhouse. This is where I go through and I hook you up with your own custom profit log, I give you the software and everything. So we go through, we find a niche, you come to me and you say, "Marcus, I like weight loss. I

like mortgages". I'll be like, okay, cool..and I buy you a domain name Worth a lot of money.

Usually, they're worth anywhere from \$300 to \$1800 to \$2000 and you own it. Plus we're also going to put a site on it. We're going to install WordPress and put all my plugins on it. Custom themes, custom plug-in, and everything that I use to run my businesses. Okay, so we are going to set it all up. You're going to receive custom content and everything. We're also going to put you on a private call with me on the high ticket niche.

The number one thing is to focus on a starting point. People don't look at this. I'm solving that problem for you.

I have a lot of domains already?

But you don't have a domain that is based on what we pick out. If it's based on the keyword we picked out, then that's okay.

So if you want to set up a custom site and save \$1000 worth, we're going to get you that as well. All you've got to do is go to www.177sales.com. Now on 177sales.com, you're going to are two options.

The first is for the **simple site**. It's like a Do it yourself package. If you want to learn from it. If you like this stuff, go in there get the simple site course. It comes with CPA profit swipe file, easy to use plugins, it gives you all the stuffs you need and walks you through everything. It also comes with a 90-day support.

The second is the pro option.

Now, the pro option is the one where we set up your affiliate powerhouse. It comes with everything in the simple site. We're going to give you a personal niche market selection for your software niche. We're going to give you a top-tier niche domain name and you own it. You're going to get affiliate offer and profit sender guiding and mailing list guiding.

You're going to get easy to follow traffic plan plus custom for your niche. I'm going to hop on a private webinar with you and I'm going to talk to you about your niche. You're going to get a custom high converting theme and logo design for maximum profits.

For the CPA approvals, you'll go into the simple site course. So when you go into the simple site course. You're going to log in and go to the simple site course 2017. You're going to follow the steps as shown in the video. So we're going to call it a wrap. Go ahead and sign up, let's make some money. Thanks for reading!