

# "THE GREATEST Money Making TOOL IN ALL OF History...")

- MARCUS

Dear friend,

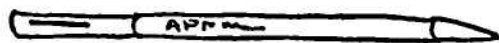
Try Not to Chuckle...

But Enclosed In this Envelope is Quite Simply  
the Biggest money Getting tool EVER!

Yes... It Is A PEN!

and You Have Heard It Said That the Pen  
Is truly Mightier than the Sword.

WHY Would A Pen...



Be Stronger than A Sword???



VERY INTERESTING...

Now... ONE might Argue that It's The Person  
Not the Pen...

IF A Rich Man Has A Pen... Well of Course It  
Is Powerful Because He can Sign Big Checks...

But My Argument Is that It's the WORDS  
on Paper MADE By the Pen...

Continue →

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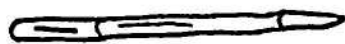
"THE GREATEST Force In the Universe  
IS WORDS ON PAPER" - Gary Halbert

Think About this For A moment...

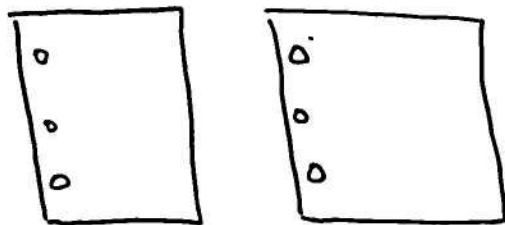
- How Many Wars were Started By A Simple Letter Crafted By A Pen?
- How Many Romanus Began With Simple Love Letters?
- How Many TRILLIONS OF Dollars Has Been Earned with IDEAS written on Paper?
- How Many Billions OF Dollars Have Been Sold thru Simple Mailing letters?

NOW THINK ABOUT THIS...

I Give You A Pen...



And two Sheets OF Paper...



And the cost Is About 15 cents...

Now I want You...

Keep Reading →

TO WRITE TWO DIFFERENT LETTERS...

But I want you to write these letters as  
if you were a Doctor...

— Disclaimer: this is for illustration purposes  
ONLY... to MAKE A Point...  
NEVER Impersonate Anyone in your ADS!

Here is letter one

Dear Patient,  
Your Bloodwork came back OK and  
you seem to be fine...  
Just to be sure though I have  
ordered an MRI...  
Don't be alarmed this is routine  
Just make an appointment within  
6 months by calling 123-456-7899  
Your Doctor,  
Claton

Now here is letter two...

TRIGGER WARNING... Its Gonna Be Rough...

keep going →

3

"THE PEN AND THE WRITTEN WORD HOLD A  
Great Deal of Power..." Andy Bersack

Letter two:

Dear Patient,  
By the time this letter gets to you,  
you will have about 48 hours to live.  
During your last visit we found a  
rare form of disease that has a 21%  
chance of recovery.  
We can schedule you for the surgery  
tonight if you call right now  
123-456-7899  
Your Doctor,  
Clayton

Now let me ask you what your feelings would be  
if you got letter 1.

And now imagine how you would feel if  
you got letter two.

AND WHICH LETTER WOULD GET YOU UP OFF  
YOUR ASS TO CALL FOR AN APPOINTMENT?

"A HA Moment on Next Page" →

"NO ONE Gives A SHIT What You HAVE  
to OFFER...

THEY Give A SHIT ABOUT what It will  
Do For them... And WHY they Need It...

— Marcus

Luckily I learned this Early on when I was 19  
years old trying to Be A Magician...

I changed My AD From.

"MAGIC Balloons Comedy And Fun"

to

"MAKE Your Childs Party Unforgettable"

- Same Magazine

- Same Cost

- Same Color Ink

- Same Size AD

- Same # of words



BOOM → More Sales!

10X

Now I Have No IDEA why But when People  
try to "MAKE MONEY ONLINE" They Forget All  
we Have learned From Marketing And ADVERTISING...

And People Ask All Sorts OF Pointless  
Questions like...

Next →

"MARCUS, list OF Pointless Questions...

Please Don't Ask These Because they Don't Matter..."

1. Should I write long Copy or Short Copy
2. What theme Should I use
3. How Many words Should My Article Be
4. Is Facebook Good For traffic
5. Should I Have A good logo
6. What About My Personal Brand
7. 8. 9. 10. 11. 12. 13. 14 ~~~~~

SHUT UP!!!

And Focus on three Things IN THIS ORDER

1. Your Market... who you Are Gonna talk to
2. Your Message... what you Are Gonna Say
3. Your OFFER... How you Gonna Get PAID

Those Are the Real Questions Cheswick!

You Are Gonna Love  
the Next Page →

"MY UGLY ASS Handwritten letter Outpulls  
My Fancy website And Makes More Money"  
— Marcus

This letter Has No Fancy theme...

The Font Is Atrocious...

The Images Suck... I drew them myself...

I Had No Idea How long to make. It

The Spelling is terrible

Its Full of Run On Sentences...

→ Yet, It Is Going to get you to Buy!

WHY YOU ASK?

Because I know you need to learn the  
Art of taking a 15 cent Pen And Paper  
And turning it into Millions of Dollars.

How's that For A F@!!KING R.O.I.?

And IF you want to keep writing  
Weak Sentences And web Pages  
And Ads...

Wondering WHY no one Buys And you  
Got no Money... that's cool. But...



"On the other Hand If You Are FINALLY  
Ready To Break thru the Barriers Holding  
You Back AND FEEL THE Overwhelming Feeling  
OF Success From Your First Profitable  
Internet Promotion... "

LISTEN UP...



EARLY SIGNS OF LUNG CANCER

So there I was, Smoking My Cigar and Dealing with  
Crazy Shoulder Pain...

And I Come Across this AD.

And My Semi Hypochondriac Brain Goes Into A  
tailspin... And Now I can't Sleep...

ALL Because A Clickbait AD Got me to...

THINK AND FEEL

LUCKILY AFTER Going to the Doctor He Said

"Welcome To Being 40"

Pretty Good News Considering I was worried  
About Something Much worse...

Anyways →



"Wouldn't You Agree that You Need to  
Learn to Write Ads, Webpages, And Content  
THAT Sells Like Crazy???"

And the Good News is that what sold  
stuff 10000s of years ago still sells stuff  
today...

Because it's All Based On Human Nature.

And No Matter How Many Robots try to take  
Your Job...

You Can ALWAYS Make A Comfortable  
Living If You Understand the Simple  
Facts of Human Nature.

Imagine Never Again Having to Worry About  
A Job, Or where the Money is gonna Come From

Because You Will Possess the Biggest  
Money Getting Skill Ever.

UNDERSTANDING People...



Next →

"AND I WANT TO PERSONALLY Teach You  
this Skill So You Can Profit Whenever You  
Want As If Like Magic..."

WHAT Would This Skill Be Worth to You?

☐ \$100

☐ \$1,000

☐ \$1,000,000's

I know For Me It HAS Been Worth  
\$10,000,000

And Right Now As You Read this there  
is A Voice In Your Head Sounding out my  
Words And thinking About what I Am Saying.

Yes! I Am Literally Directing Your thoughts  
with My Pen and Words On Paper!

Because It Is time You See Out of the  
Bubble And understand that Your words  
Can Direct Peoples thoughts And Feelings.

And It Really Is that Simple!

And By now You Should...

— GO ON →

"Realize That It Is TIME To learn  
How to Get Money By Writing words  
ON web Pages..."

See what I did there...  
Is it Starting to Sink In Now...

Do You want to keep Strussling?

Or do you want to learn How to... And  
Start Getting-Results?

Because what Matters In Life Is Not the Pretty  
Stuff And the Glitter...

Its The Results... AND I GET Results!

From My Magic AD... to My Limo Company Mailings  
...to my Paypal Email... to my Promos today.

THEY ALL Got Results!

Do You want to Feel Good or Do you  
want Results...

And Imagine How Good You will Feel  
WHEN YOU Get Results!

turn Page →

For THE NEXT 16 weeks I want to take  
You under My wing And Show You  
How to Get Results...

- I want to Show You All the Ins And Outs
  - I want to Give You My Paint By Numbers  
Simple Way to Profit Online
  - I want to Download My Human Nature Based  
Money Getting Ad writing Secrets to Your Brain
  - You will Get My Simple Plus And Plus  
Methods of Creating Profit on Demand
- Plain And Simple ->

You will Have My Most Prized  
Methods And Mindset that It's  
Been Worth \$10,000,000 to me Personally  
And Even More to My Students.

Does this Sound like Something that  
would Be worth Your time And Money?

What would that Be worth?

Seeing How A College Degree Costs  
About \$100K these Days And You Are Expected  
to Make 40-60K A Year...

would this type of Handholding Be Worth \$100K  
next ->

Sorry... my hand started to cramp up... must be that old age...

But YES I can tell you emphatically that this was worth 100X \$100,000 to me personally.

But what about you.

What will it be worth to you when you finally start using these principals to make money online.

Because I want to show you not only the principals... but ALSO how they work online so you can make a profit...

And at the end of the 16 weeks I want YOU to personally come out to Orlando Florida for two days and hang out with me to talk about how they are working for you... so I can help you make even more.

And considering that even to make \$4,000 a month in a business you would normally have to invest \$48,000 - \$100,000 AND WORK IT LIKE A MADMAN...

I think you will be quite pleased to know that for me to take you under my wing and teach you everything I know about marketing...

You Can Get All This For Less Than \$100 A Week!

AND... ill help you pick your niche, domain name, traffic methods, and help you make everything work so you can start getting results.

So at the end... you will have everything you need to start and run a profitable internet advertising business... even if you have no product, no idea, or have never made a dime online before... this will get you on the track you need to be on.

IF YOU DO NOT LEARN THIS

You will forever be stuck in the land of info overload, buying product after product, and wondering why nothing is working for you.

Its not working because you are focused on the wrong thing.

So let me focus you on the right thing for the next 16 weeks and help you get results.

Here is what you are signing up for today:

Simple Sites Bootcamp 3.0

Yes, Marcus! Please Sign Me Up For Simple Sites Bootcamp And Hold My Hand And Personally Coach Me For The Next 16 Weeks So I Can Profit Online...

Here's what I'm getting:

1. Marcus' Exclusive 'Keyword Training' That Will Forever End Your Problem Of Not Having Enough Traffic And Not Being Able To Convert Your Visitors Into Buyers.

This part of the course is the most valuable. Once you learn how to convert your visitors into cash, you will be able to...

Profit from totally obscure NON COMPETITIVE niche markets and even turn them into full on business'

Compile Huge Lists Of Untapped Words, Build Simple Sites, And Profit Like Crazy (this has made me a ton)

Plus I'm giving you the keys to the vault in my EXCLUSIVE private swipe file. Yes, I'm actually going to take you inside my adwords account, affiliate accounts, and my 'free ranking' sites so I can show you all the keywords I used, affiliate programs, websites, blogs, and more...

The idea here is to have me show you what works... yea live stuff that's working NOW so you can tweak the process for your niche, throw up a site, and get paid.

This is not based on theory or fluff... this is everything i have been doing for the last 11 years to earn over \$4.2 Million Dollars in personal affiliate commissions.

After you learn my exclusive keyword finding techniques and start to find untapped profitable niches in seconds its time to...

2. Get My Secret Site Types, Templates, And Themes That MAKE MONEY...

Listen, I've been doing this a long time. I've spent OVER 1.5 Million On Paid Traffic, I've Generated Hundreds Of Millions Of Search Engine Visitors To My Sites 'Organically' I've Bought Banner Ads, Email Drops, The Whole Nine Yards...

And I don't say that to be like "look how fancy I am."

I tell you this because anyone who gets that much traffic (let alone pays for it) knows a thing or two about converting it.

So while your competitors are out there wasting time with articles, review sites, and all that other cookie cutter crap that doesn't even focus on what people want... you will be all stealth like, converting your visitors to cash.

Heck I'm even gonna show you how to profit WITHOUT EVEN SELLING STUFF!!!

Which is funny because the most profitable stuff I have done online is....

### 3. Finding People Searching For 'Non Buyer' Keywords And Giving Them Free Stuff!

Selling stuff thru clickbank and amazon and using adsense is cool and all... but if you want to make real money (like more than \$9 a month) then you need to learn how to find cool offers for your visitors that pay you when they get free stuff.

Its kinda like those newspapers where they have a little sample of shampoo or hand soap or whatever... those companies pay a fortune to GIVE THAT STUFF AWAY... and they don't even know if people are interested... its just a guess.

How much more would they give you if you had a site getting traffic for something like "free samples without surveys" which gets like 27,000 searches each and every month. Its not that hard to do ;) and ill show you exactly how this works.

I'll even show you how to build killer mailing lists FAST. Like the one i made that got over 450,000 subscribers in just three months. Or my super profitable one that I use every week to turn a huge profit.



**Bottom Line, If You Are Serious About Making This Work And Sticking With Me For At Least 90 Days... I'll Help You...**

Since I am offering personal support and coaching (which takes my personal time) let me be super clear up front and tell you that I do not want people who...

Just Wanna 'Try This Out' And Screw Around (you can't make it in this business messing around)

The Type Of Person Who Thinks Getting A Program Will Make Them Rich... Oh Sure I Have A WEALTH Of Knowledge In This Program But You Have To Actually Do Something To Make It Work... Its not hard... but you have to be persistant...

The Person Who Knows RIGHT NOW That They Will Get A Refund For This Product. Look, I Take My Refund Policy Very Seriously, By You Getting My Product You Are Taking Resources AWAY From My Business And Time Away From My Family And I Really Don't Want To Work With You If You Are Gonna Waste Those Resources... So If You Are Looking for The "no questions asked refund policy" Go Find Another Program... Because I Ask Questions... And If You Want To Quit Sure I'll Ask Why.

On The Other Hand. If You Are Sick And Tired Of Putting All Your Effort Into Making Nothing, Tired Of Not 'Getting It' And Serious About Making This Work, And You Are Done Messing Around... Then You NEED To...

**Enter Your Details Below To Take Advantage Of This RARE Opportunity To Work Side By Side And Internet Marketer Who Actually Cares About Your Success And Will Show You How To Profit Online Fast...**

**Simple Sites Bootcamp... Lineup... Unlike Anything Else**

- 1. Find Your "In Need" Market**
- 2. Select Your Medium (Where Are They)**
- 3. Structure Your Message**
- 4. Create Your Resource \$ \$ \$ \$**



5. Get Your Offers (Affiliate, Resell, Create, Ect)
6. Test Your Links, Ads, Emails, Find Out What They Want
7. Get Involved With Your Market
8. Tweak It For Big Profits

**PLUS Eight Bonus Weeks AND My Human Nature Ad Writing Class**

Now I gotta tell you... before you signup right now... please note that the results are not typical, implied, or guaranteed... UNLESS you stick with it and let me show you exactly what works...

You see, you can get results and its not that hard... but most people never stick with it long enough to make the magic happen...

And I think you are gonna be different, I think you are going to take the bull by the horns and let me show you how this works.

And if that is you...

Go to [www.GreatestMoneySecret.com](http://www.GreatestMoneySecret.com)

You like that... I just got that domain for 15 bucks and I also got another similar one... godaddy says they are worth like \$1,500! And I will be giving you a good domain with your bootcamp purchase too... so you can see these skills - yea you need em.

The price of the course is \$1,997 for the 16 weeks and all the bonuses.

And if I can show you how to make a fraction of what I made... I think it will be well worth your time, energy, and money.

And I realize that for some people this may be a bit of an investment or a stretch.

And I remember back when I first started and I had to scrape together \$1,997 for a course (I actually got it on a pay plan) and was able to make 10X my money back pretty fast by digging in and really doing what the course taught.

It wasn't easy, it didn't happen overnight... but these things you will learn can change your life... I know they did for me.

And if I could go back in time and someone showed me what my life would be like today... and gave me a \$100,000 price tag... I would figure out a way to get that and join super fast.

So there you have it.

Do you want to learn how to turn words on paper into money in the bank?

[www.greatestmoneysecret.com](http://www.greatestmoneysecret.com)

Signup Here

signup right now and let's work together to make your dream of making money online a reality.

Here is what the form will look like (this was taken from the preoder page which saves \$700)

Fill this Out Online

STEP ONE: Your Information

First Name

Last Name

Best Email

STEP TWO: Billing Information

Billing Address

City

State / Province / Region

Postal / Zip Code

Country

Credit Card

CVC

Expiration Month

Year

Simple Sites Bootcamp 2.0

\$1277.00

One Time Payment / Save \$800.00

Easy Pay Plan

\$477.00

Just Five Easy Monthly Payments

STEP THREE: Terms and Conditions

☐ Due to the personal support and my commitment to you, the purchase is non-refundable. If you stick with me I will help you profit online - guaranteed

Get Instant Access

pcmonetymaking.com

Source: C. 100.0.0.0

Bonuses From Marcus

Simple Sites Bootcamp 2.0

- ✓ Eight Weeks of Live Hands On Training And Coaching
- ✓ Bonus LIVE Meeting In Orlando Florida (\$197 Value)
- ✓ Custom Niche Site Setup Plus Add Ons (\$497 Value)
- ✓ Simple Sites Software PLUS Coaching For A Year (\$1200 Value)
- ✓ Bonus Plugins & Tools

Building Your Future

If the price is still at \$1277 by the time you get this... signup as fast as you can because ill be changing it soon when we offer this to the public. We only have 50 spots and I'm sure they will go super fast as they usually do.

Thank you for reading this... it blows me away to see how many people have been affected by my videos and trainings,

Your Friend - *Marcus*

PS: please note that signing up for my courses and watching my videos is not a guarantee of income we have no idea how this will work out for you... the amount the average would be marketer makes is nothing. This is a business and has risks and rewards... and I want to be upfront so you know what to expect and how I will be helping you.