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13 High Converting Landing Page Types For Affiliate Marketers + \$1,000,000 Landing Page Reveal

w/ Marcus Campbell



A lead generation or lead capture **landing page** is designed to capture visitor information such as name, email address, company etc. As such, the call to action on a lead gen **landing page** is a form. A click-through **landing page** is designed to guide someone to another **page**, or another step in a process.

Video Notes Are Taken From: <https://affiliatemarketingdude.com/how-to-make-high-converting-high-profit-landing-pages/>

Sign Up Here: <https://pcmoneymaking.com/forminator/template-multi-step/landing.php>

REMEMBER: watching this training is in NO WAY saying you will earn any money. there is a lot of work involved and marcus has been at this for over 18 years... but what you can expect is real world information on how he runs his blogging business and how he has helped others do the same.

1 The Fastest Way To Start Making Money Online Is With One Of Marcus' High Ticket Niches Where He Finds Your Niche And Sets You Up – www.highticketniches.com

AFFILIATE MARKETING DUDE

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Type of Page	Details
Splash Page	Has nothing to do with anything other than the affiliate offer. Can be used within the content of your site.
Squeeze Page	To influence people to put their names in their email in the box This is for list building, generate an email list. The simpler, the better. Your headline needs to capture why the visitor is there. Pay for your traffic as you build your list.
Full Funnel	Similar to a squeeze page where you are actually setting up a flow as to what you want them to buy. Use WordPress. Opt in, buy things, lead to other things. If they opt in, but don't buy, you follow up, if they do, they are put on a buyers list. Focused on conversion in every step. You have to look at and follow on what you want your visitors to do. Advanced version of a squeeze page.
Review Page	Reviews various products. Marcus used for credit card offers. You can use this to get traffic. Warning: There are companies that teach this unethically. You want to make sure you do honest reviews, focus on the product at hand and then sell the product at hand. Viable method, but only if you do it right. Almost make sure you have tried the product you are reviewing and disclaimer that you are an affiliate.
Comparison Page	Viable method, but only if you do it right. Almost make sure you have tried the product you are reviewing and disclaimer that you are an affiliate. You could do this with any product. Focus on your traffic method, make sure people are looking for these products. Some people line them in categories or use the 5-star method.
Steps Page	You use steps to get people what they are looking for. This is all about getting the results and giving them the steps on how to do it. You can do this for literally anything. This

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Type of Page	Details
	could then lead them into affiliate offers. Make it simple. Make headlines bold and clickable. Find the right traffic method.
Straight Arbitrage	Arbitrage: This is where you will go through and the idea is to make money off the click without building anything else. They are finding a gap in the marketplace and get them to click on an ad for anything and instantly increase the value of the click. Very inexpensive traffic. You collect as many people as you do to get the affiliate offer. Far too many people are giving the valuable stuff from it. You want people to see the offer first. You have to focus on the sales, not the content if you want to make money.
Interactive Arbitrage	Similar to above – where you go through and get information based on what people want. (Examples: Drop down box, Links, Zip Code Boxes)
Advertorial	These were so successful as magazine advertisements. It's an ad, it would be like a report. It's teaching people something, but with the purpose to buy items. Very easy to do if you focus on your market and know what they want. You can also use a story as it sells very well. You could use a long or short form. If you have a blog with a lot of content, you should use this method.
Straight Sales	This is where your traffic is sent directly to a sales page. Focus on why the visitor is there and lead them into why you are offering the product to get sales.
Informational	This is similar to an advertorial, but Informational is designed to give people a lot of options. Everyone loves tips and you either write the content or outsource it.

3 The Fastest Way To Start Making Money Online Is With One Of Marcus' High Ticket Niches Where He Finds Your Niche And Sets You Up – www.highticketniches.com

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Type of Page	Details
Recommendation	You are recommending something. You can go through and determine what people want. This whole content is designed to give them the sales pitch and focus on the right keywords. A lot of people miss this because they think just putting content on the site is enough.
Download	Multiple 7 figure earning webpage. It promotes download offers. The content is downloading. You can generate (thousands of downloads a day using this method. The idea is to highlight it. All your goal is to download the 'thing.'
Resource Page	Looking for cheap traffic. You could get a resource page to use for anything along with using reports. The key to make this all work is to direct your visitors to where you want them to go. You need to guide them to what you want them to do.
Slide Model	Putting your content into various slides. As you click next, it changes the visual and along with the content.

Visual Examples of each Landing Page Below:



4 The Fastest Way To Start Making Money Online With One Of Marcus' High Ticket Niches
Where He Finds Your Niche And Sets You Up To Succeed www.highticketniches.com

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#1 – Splash Page



Create That Special Moment



Free Romantic E-Cards

Download Tons Of Romantic And Sensual E-Cards To Let Your Lover Know Exactly How You Feel About Them!



- Free And Romantic
- Tons To Choose From
- Easy To Customize
- No Spyware
- Use For Any Occasion
- Send One Now And Express How You Feel

[Click Here Now To Get Your Free Romantic Ecards](#)



[Download Your Free Romantic E-Cards By Clicking Here](#)

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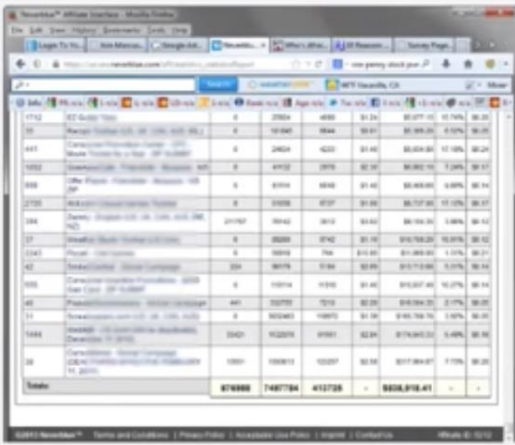
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Has nothing to do with anything other than the affiliate offer.

Can be used within the content of your site.


#2 – Squeeze Page

Learn Marcus' CPA Marketing From His Here + See
See Inside His \$838,918.41 Affiliate Account
*** JUST ADDED NEW BONUS VIDEO - HOW TO GET ACCEPTED TO CPA NETWORKS FAST***




Enter Your Name and Email Below For Instant Access

Name:
Email:

 **DOWNLOAD NOW**

[We Respect Your Privacy](#)


PLUS LEARN HOW MARCUS USES FREE DOWNLOADS TO MAKE KILLER CPA PROFITS IN TOTALLY OBSCURE UNTAPPED NICHE MARKETS



This Picture Was Taken Over 13 Years Ago When I First Started My Internet Business... Since Then I Have Generated Over \$5,000,000 Online And The Same Principals I Used Back Then Are Still Working Today... Check Out My Simple Sites Guide And Learn The Secrets That Last...

Thank You For Taking The Time To Read This Special Manual And Experience My Unique Take On Marketing This Contains Over 13 Years Of Hard Work And Experience That Will Give You A Head Start In Your Affiliate Business

Enjoy :-) Marcus Campbell



Marcus Campbell - Making Money Online Since July, 2000
Contact Info: marcus@simplestsitesbigprofits.com | Vacaville, California | Questions - 800-893-0675

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and videos is true and accurate. We cannot guarantee that you will make money using these principals. Please use discretion when marketing online and contact a lawyer for any legal advice. This is a training product... not its method to generate an income online. I cannot guarantee that you will make money following these steps. It is possible you may even lose money. The Sites And Examples Referenced In This Website And In The Simple

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This is for list building, generate an email list.

The simpler, the better.

Your headline needs to capture why the visitor is there.

#3 – Full Funnel

The screenshot shows the 'AFFILIATE MARKETING DUDE' website. The main headline reads: 'Download Marcus' Affiliate Marketing Toolbar And Get One Click Access To Everything You Need To Profit Online With Affiliate Marketing...'. Below this is a list of benefits, including 'Use The Power Search Tool To Find HOT Untapped Niches', 'Get Access To Marcus' Latest Videos And Live Trainings', 'Learn How To Get Started The Right Way EVEN If You Are A Complete Beginner...', 'Use The Same Tools Marcus' Uses To Increase Conversions, Get More Traffic, And Sell More As An Affiliate...', 'Check Out Some Of Marcus' Profitable Sites In His Profitable Affiliate Site Vault (including one that made over \$1,000,000 in one year alone)...', 'FINALLY Kick Info Overload To The Curb With Marcus' EXCLUSIVE Info Overload Trainings...', and 'PLUS Get Help And Support When Needed... And If You Like All This Stuff You Can Become A Member And Get Even More Personal Support And Training From Marcus...'. Below the list is a form with fields for 'First Name' and 'Email', and a large yellow 'DOWNLOAD NOW' button. Red arrows point to the form fields. At the bottom, there is a footer with contact information for Marcus Campbell, including his website 'www.pcmoneymaking.com', his location 'Winter Springs, Florida', and his phone number '813-253-2675'.

If they opt in, but don't buy, you follow up, if they do, they are put on a buyers list.

Focused on conversion in every step.

7 The Fastest Way To Start Making Money Online Is With One Of Marcus' High Ticket Niches Where He Finds Your Niche And Sets You Up – www.highticketniches.com

#4 – Review Page

Credit Card Offers



Check These Great Rebate Cards Out - Get 1% Back On Everything - I Got Over \$2947 This Year :)


[Discover® Gas Card](#) - [Click Here To Get Cash Back On Gas And More](#)



- 0% Intro APR* for Purchases and Balance Transfers for 12 months
- Full 5% *Cashback Bonus*® on gas and auto maintenance purchases*
- Up to 1% *Cashback Bonus* on all other purchases automatically*
- Unlimited cash rewards that never expire
- No Annual Fee

Intro APR	Intro Period	Regular APR	Annual Fee	Balance Transfer	Credit Needed
0%*	12 Months*	10.99%*	None*	Yes*	Excellent*

[Chase PerfectCard™ MasterCard®](#)



Choose the Chase PerfectCard™ MasterCard® and get:

- 6% rebates on **ALL** gas purchases at **ANY** gas station for the first 90 days*
- 3% rebates on **ALL** gas purchases at **ANY** gas station after the first 90 days*
- 1% rebates on **ALL** other purchases made anywhere*
- 0% Intro APR*
- The time period for the introductory APR and the balance transfers to which it will apply will be based on our review of your application and credit history
- **No annual fee**

Intro APR	Intro Period	Regular APR	Annual Fee	Balance Transfer	Credit Needed
0%*	12 Months*	14.24%*	None*	Yes*	Good*

Get-Gas-Prices.com | [Privacy Policy](#) | [DMCA](#)

Please Note: All Websites Outside Of The Get-Gas-Prices.com Domain name Are Third Party Offers. We Are Not Responsible For Their Content Or Any Agreements You Make With Them. Please Read Each Webpage Carefully.

Viable method, but only if you do it right. Almost make sure you have tried the product you are reviewing and disclaimer that you are an affiliate.

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#5 – Comparison Page

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Quit Smoking Links

[Quit Smoking Today!](#)

[Stop Smoking Resolution](#)

[Quit Smoking Today](#)

▶ ×

[In A Hurry? Click Here To Quit Smoking Once And For All!](#)

Are You Ready To Quit Smoking For Good?

Yes, You Too Can Quit Smoking - If You Know What Really Works!

Top 3 Ways To Help You Quit Smoking

Please Read Each Site Carefully, We Are Not Making Any Medical Claims Or Giving Any Advice. Please Consult Your Doctor For Health Advice.

After searching the web for something that actually works to help you stop smoking... here is what we feel are the best tools to help you stop smoking fast... and really quit this time.

Here are the top two smoking cessation products we found:

1. [Quit Smoking Today!](#) - Our Top Pick!

**Our Top Resource Is A Bit Expensive
But Many People Have Had Great Success With It And It Really Works.**



Quit Smoking Right Now!

In less than 3 hours
You CAN learn how
to Quit Smoking -
FOR LIFE -
from the comfort
of your home -
Fully Guaranteed!

QUIT SMOKING
The Painfree Way.

No stress, no cravings, no weight gain, no pills, patches or gums. Check out our website and why we can boast a 90% success rate with our 100% fully guaranteed Quit Smoking Right Now Program:

[Click Here Right Now For More Info](#)

Viable method, but only if you do it right.

Almost make sure you have tried the product you are reviewing and disclaimer that you are an affiliate.

Some people line them in categories or use the 5-star method.

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#6 – Steps Page

**Download These Free Layout Tools
To Pimp Your Profile!**


Step 1: Pimp Your Layout and Background



Tons Of Cool Layouts




Step 2: Pimp Your Cursor



Step 3: Pimp Your Music Player

Just Choose A Song - Select A Player Style - And Generate Your Code!



Comes With Music Players, Profile Codes, And More - Just Choose The Song You Like!

Download Webfetti Right Now - Its Free!

Want Even More Profile Tools? Click Here!

Hot Backgrounds Free Cursors Cool Layouts Profile Generators Graphics Music / Video Tools

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You use steps to get people what they are looking for. This is all about getting the results and giving them the steps on how to do it. You can do this for literally anything.

10 The Fastest Way To Start Making Money Online Is With One Of Marcus' High Ticket Niches Where He Finds Your Niche And Sets You Up – www.highticketniches.com

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#7 – Straight Arbitrage

Get Your Six Pack Abs Faster Than Ever!
Fast-Abs-Workout.com

Sit Ups Didn't Work For Me...

Get Your Six Pack Abs The Easy Way
Watch The Workout Video - [Click Here Now](#)

Imagine Having The Body You Dream Of In Just A Few Short Weeks!

- Get Faster Results
- Firm And Tone Your Abs
- Just 30 Minutes A Day
- No Hard Exercising Or Painful Sit-ups!

[Click Here To See How It Works!](#)

TOP SIX PACK ABS RESOURCE:
Get All The Best 6 Pack Abs Workouts, Plans, And Videos With Your Free Health And Fitness Toolbar!
Includes Tons Of Free "Six Pack Abs" Exercise Plans And Videos

[Click Here To Download Your Free Fitness Toolbar](#)

SLENDERTONE System
FIRMER ABS IN JUST WEEKS.

Six Pack Abs Links
[Get Your Six Pack Abs Fast!](#)
[Six Pack Abs Exercises](#)
[The Truth About Six-Pack Abs.](#)
[Six Pack Workouts](#)

MUSE
Sleep Cooler With Muse
Muse Sleep
120 Day Risk Free Sleep Trial. Free Shipping & Simple Returns.
[OPEN](#)

Six Pack Abs Exercises
Belly Fat Diet Secrets
Work Out Routines
Six Pack Abs Exercise Equipment

Sleep Cooler With Muse
Muse Sleep
120 Day Risk Free

Fast-Abs-Workout.com
Please Note: All Websites Outside Of The Fast-Abs-Workout.com Are Third Party Offers. We Are Not Responsible For Their Content Or Any Agreements You Make With Them. Please Read All Webpages Carefully

You collect as many people as you do to get the affiliate offer. Far too many people are giving the valuable stuff from it.

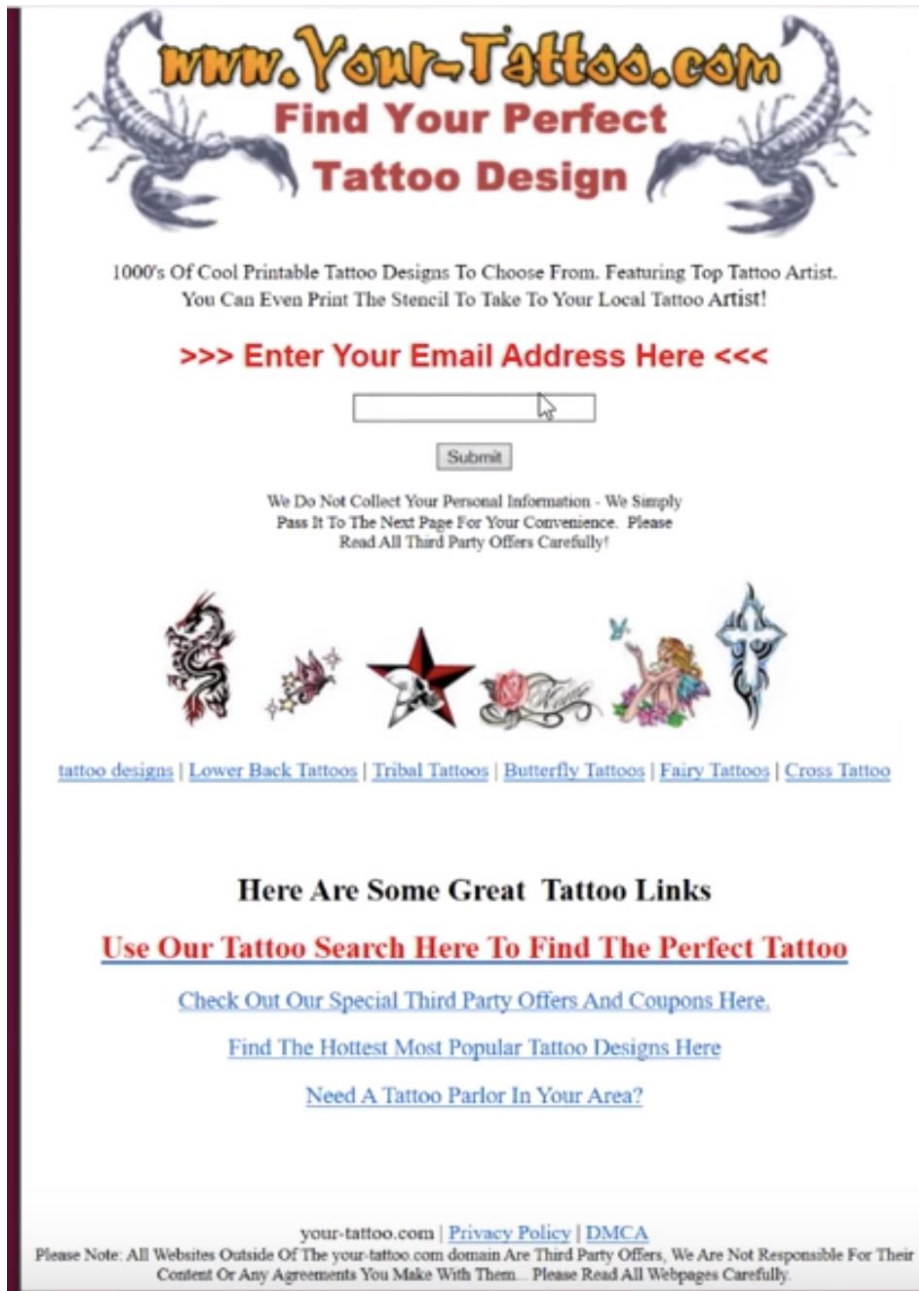
You want people to see the offer first.

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#7b. – Interactive Arbitrage



The screenshot shows the homepage of www.Your-Tattoo.com. The header features the website name in a stylized font, flanked by two scorpions, with the tagline "Find Your Perfect Tattoo Design". Below this, a text block states: "1000's Of Cool Printable Tattoo Designs To Choose From. Featuring Top Tattoo Artist. You Can Even Print The Stencil To Take To Your Local Tattoo Artist!". A red prompt ">>> Enter Your Email Address Here <<<" is followed by an email input field and a "Submit" button. A disclaimer reads: "We Do Not Collect Your Personal Information - We Simply Pass It To The Next Page For Your Convenience. Please Read All Third Party Offers Carefully!". A row of six tattoo design icons (dragon, stars, star, rose, fairy, cross) is shown. Below the icons are links: [tattoo designs](#), [Lower Back Tattoos](#), [Tribal Tattoos](#), [Butterfly Tattoos](#), [Fairy Tattoos](#), and [Cross Tattoo](#). Further down, a section titled "Here Are Some Great Tattoo Links" contains three underlined links: [Use Our Tattoo Search Here To Find The Perfect Tattoo](#), [Check Out Our Special Third Party Offers And Coupons Here.](#), and [Find The Hottest Most Popular Tattoo Designs Here](#). Another link, [Need A Tattoo Parlor In Your Area?](#), is also present. The footer includes "your-tattoo.com | [Privacy Policy](#) | [DMCA](#)" and a disclaimer: "Please Note: All Websites Outside Of The your-tattoo.com domain Are Third Party Offers, We Are Not Responsible For Their Content Or Any Agreements You Make With Them... Please Read All Webpages Carefully."

Where you go through and get information based on what people want.


(Examples: Drop down box, Links, Zip Code Boxes)

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#8 – Advertorial



Had Dragged Into My Life Years Later Thru Lack Of Self Esteem, And Self Hatred, And Personal Relationship Problems....

**"Stop The Bullying Now
Before Your Child Gets Hurt
More Than They Are"**

[Solve The Bullying Problem Once And For All... Click Here Now!](#)

Dear Concerned Parent,

Congratulations... you care enough to look for a way to help your child thru a very painful time.

Being over twelve inches shorter than the other guys in school was difficult and very painful. I was in a world of hurt and loneliness where i thought i had to be someone i wasn't to make people like me. Being beat up and teased often took its toll when i finally decided to ditch my last 2 years of high school and wave goodbye to my dreams of going to a good college..

No matter how old your kids are... Its never to late to stop the bullying and teach your kid that they are worth more than that life. They can do what they want....


Maybe you have tried other remedies:

- Ignoring
- Saying Clever Things
- Telling The Teachers....

Don't worry... they never worked for me either... I remember when some random kid named jeff who i had never even met before kicked me in the groin as hard as he could... i was in pain for at least an hour almost too the point of throwing up... i told the principal and she laughed at me... the scars in my heart still last today.

[Solve The Bullying Problem Once And For All... Click Here Now!](#)

Don't let anything keep you from doing something about this problem today!



Bully Statistics | Ten Tips To Stop Bullies | Bully Links

Please Note: All Websites Outside Of The .com Are Third Party Offers. We Are Not Responsible For Their Content Or Any Agreements You Make With Them... Please Read All Webpages Carefully.

It's an ad, it would be like a report. It's teaching people something, but with the purpose to buy items.

Very easy to do if you focus on your market and know what they want.

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#9 – Straight Sales

Here Is Exactly How You Can Set Up Simple Affiliate Websites With Funny Clip-Art To Make Money Online From Home From a Guy Who Has Done "Just That" For Over 19 Years


AFFILIATE MARKETING DUDE On A Budget... Want To Get Started With Affiliate Marketing With Marcus' Help
www.SimpleSitesBonus.com



Ready To Get Started???

Get Your Copy Of Simple Sites 10 Year Anniversary Edition Today And Save BIG!

Here Is Exactly How You Can Set Up Simple Affiliate Websites With Funny Clip-Art To Make Money Online From Home From a Guy Who Has Done "Just That" For Over 19 Years



Dear Friend,

Have you ever been in a situation where you knew something would work, and knew where you wanted to be, but you felt there was some kind of block stopping you from making that dream a reality?

That is exactly where I found myself 19 years ago. **I was extremely broke, with less than \$100 in my bank** to start and run my internet business, which I had been working at for over a year. Not only that but I was going to be a dad (at 21) in less than 4 months.

I STARTED A MULTI MILLION

0:00:01 1:38:17

This is where your traffic is sent directly to a sales page.

Focus on why the visitor is there and lead them into why you are offering the product to get sales.

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#10 – Informational

This is similar to an advertorial, but Informational is designed to give people a lot of options. Everyone loves tips and you either write the content or outsource it.

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#11 – Recommendation

have to be all that great, the sales letter was non-existent... yet this burger stand is packed with money waving customers.

Here's the deal... your thirsty crowd lies in your keyword list on the internet.

If you get that right... you win the game.

Take this for example...

873 people each day search for "buy fireworks online"

My guess is that they want to buy some cool explosives to set off on their front porch. This is an example of an easy to use, ready made, niche market. You can make a lame site and make decent money because people want to buy.

I did this in 2003 with the word "gas powered scooters for cheap" selling over \$16,000 a month in scooters off of 210 searches per day really showed me the power of using keywords to target a thirsty audience.

Since then I have used this system to consistently find the right words to generate highly targeted traffic and generate over \$1.7 million in advertising revenue.

This is the most important part of your online marketing presence.

Learn My Keyword Research Secrets Free When You Buy Keyword Elite (\$79 Value)

[Keyword Elite](#) - this is a great keyword program to help you get started.

Or Call Me (Marcus Campbell) At [800-893-0675](tel:800-893-0675) to get a custom keyword report starting at just \$97 - This has done wonders for my clients over the past few years.

Marcus Campbell - Internet Marketing Specialist

This whole content is designed to give them the sales pitch and focus on the right keywords.

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#12 - Download



Multiple 7 figure earning webpage. It promotes download offers.

The content is downloading. You can generate (thousands of downloads a day using this method.

The idea is to highlight it. All your goal is to download the ‘thing.’

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#13 – Resource



The screenshot shows a webpage titled "Mortgage Calculators" with a house icon and a calculator icon. The text reads: "Get Instant Free Access To Our Mortgage Tools", "Our Tools Are Free So You Can Save BIG Money", and "Enter Your Zip Code Here". Below this is a text input field and a "SUBMIT" button, with a note: "This Will Open In A New Window For Your Convenience".

Free Housing Bubble And Mortgage Refinance Information
Reports Will Open In A New Window For Your Convenience!

-  **TOP REPORT -->** [How To Pay Off Your Mortgage Faster Without Making Extra Payments!](#)
- [Get A Free Estimate Of Your House Price And Market Value!](#)
-  [How To Profit In Real Estate!](#)
- [How To Get A Better Loan Rate Without Getting Ripped Off... The Scams Will Shock You.](#)
-  [Find Out How To Save Thousands On Your Home Refinance!](#)
- [How To Profit From House Price Drops](#)
-  [Click Here For Our Mortgage Calculators](#)

Calculators Include - Refinance | Interest Only | Payments | Taxes | Affordability | Refinance Rates | Mortgage Rates | Mortgage Rate Comparisons | Refinance Comparisons | Home Equity Rates | And More

You could get a resource page to use for anything along with using reports.

The key to make this all work is to direct your visitors to where you want them to go.

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#14 – Slide Model

The screenshot shows the Affiliate Marketing Dude website. The main navigation bar includes links for ABOUT MARCUS, HOW TO BECOME A SUPER AFFILIATE, LOGIN, PRODUCTS, REVIEWS, SAMPLE VIDEO, and START HERE FIRST. The main content area is titled 'How To Become A Super Affiliate' and features a slide model. The first slide, titled 'Betta Fish Care Tips', shows a list of links: 'How To Deal With Fin Rot', 'Betta Fish Health Tips', 'My Betta Won't Eat', and 'Betta Fish Care Guide'. Below the links is a product listing for '500 Business Cards' priced at '\$8.50'. The second slide, titled 'Claim Your Simple Sites Big Profits Videos Here', features a 'FREE!' banner, a list of video offers, and a form to enter a name and email. The form includes a 'Send Me The Video' button and a 'Privacy Policy' link.

AFFILIATE MARKETING DUDE

ABOUT MARCUS | HOW TO BECOME A SUPER AFFILIATE | LOGIN | PRODUCTS | REVIEWS | SAMPLE VIDEO | START HERE FIRST

How To Become A Super Affiliate

Worried About Your Little Blue Friend? - [Click Here For The Betta Care Guide](#)

Betta Fish Care Tips

- [How To Deal With Fin Rot](#)
- [Betta Fish Health Tips](#)
- [My Betta Won't Eat](#)
- [Betta Fish Care Guide](#)

500 Business Cards
\$8.50

Premium Cards, Glossy, Recycled or Matte. 100% Satisfaction Guaranteed!

[goprint.com](#) [GPDs](#)

Claim Your **FREE! Simple Sites Big Profits Videos Here**

- * Video One Reveals My \$137 A Day Profit Site. Keywords, Bid Prices, Affiliate Programs, And All...
- * Video Two Reveals My Secret "Trigger Word" Method And Keyword List... And Show You How To Build Your Sites...

Enter Your Name And Email Below

↓ ↓ ↓

Name

Email

Send Me The Video

Guaranteed 100% Spam Free. [Privacy Policy](#)

Putting your content into various slides.

As you click next, it changes the visual and along with the content.

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Which Program Is Right For You?

High Ticket Niches (\$1277 One Time)

This is where marcus (me) goes thru and hand selects a niche for you based on a non competitive keyword and some super profitable offers... we then get you a domain name geared towards the niche (these are super valuable) and set up the site with you... we hook you up with some plugins... tools, and even some content... and of course... we give you a copy of the simple sites 2017/2018 program so you can follow along and profit with your new niche.

My Most Successful Students Choose The High Ticket Niches.

Marcus Mentor Me (\$77 Per Month Cancel Anytime)

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