# AFFILIATE MARKETING HOW TO KNOW THE RIGHT OFFER TO PROMOTE



Marcus Campbell shared a post. May 19 at 8:00 PM · S Add Topics 4

Great encouragement from brad!



Brad McKay Affiliate Marketing Dude May 19 at 7:47 PM

I finally made my first bluehost sale on my website from Marcus Campbell. It's been a long road for me because of my own issues, but he and his team have created a great High Ticket Niche for me. Thanks to the Dude and his team!



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#### Part One: What Does Your Traffic Want

- a. what do they click on
- b. what is their ultimate goal
- c. what other things are they buying
- d. what can we FLIP them into

## Part Two: Select An Offer Based On Your Markets Needs

- a. DIRECT HIT
- b. pretty damn close
- c. gonna take some work

## Part Three: Look At The Offer Payout

- a. what will you make per click
- b. what has to happen for me to get paid
- c. are there any (reversals, refunds, clawbacks)

## Part Four: Offer Landing Page \*\*\*

- a. will this convert
- b. how many steps to get to the CPA
- c. are there any distractions / phone number / links out / ads
- d. does the page collect leads before i get paid
- e. does the landing page fit something my market wants

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## Part Five: Direct Offers / Offer Networks / CPA Networks

- a. going direct (hosting, kartra, clickfunnels, ect)
- b. major affiliate networks (cj, clickbank, jvzoo, linkshare, rakuten)
- c. CPA Networks (maxbounty, globalwide, aragon, peerflyect)

#### Part Six: Marcus' Favorite Offers

- a. browser extensions
- b. as seen on tv
- c. fiverr
- d. loans / credit cards
- e. software as a service
- f. web hosting
- g. financing and investing
- h. free credit score
- i. email / zip offers
- j. diets
- k. dating
- I. high paying trials

## Part Seven: Supplemental Offers

- a. amazon
- b. adsense
- c. big stores

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## Which Program Is Right For You?

## Top Pick High Ticket Niches (\$1277 One Time)

This is where marcus (me) goes thru and hand selects a niche for you based on a non competitive keyword and some super profitable offers... we then get you a domain name geared towards the niche (these are super valuable) and set up the site with you... we hook you up with some plugins... tools, and even some content... and of course... we give you a copy of the simple sites 2017/2018 program so you can follow along and profit with your new niche.

My Most Successful Students Choose The High Ticket Niches.

# www.HighTicketNiches.com

# On A Budget Marcus Mentor Me (\$77 Per Month Cancel Anytime)

Marcus mentor me is a place where you can get updated access to all his custom wordpress plugins (\$700 value) notes from his videos, tools, videos, and training on how to get started with affiliate marketing. every student of marcus' who is serious about making this business work should be in the mentor class... its affordable and has the tools you need to make this work... this works great along side our other in depth training courses or even as a stand alone for those on a budget who want to get started fast.

# www.MarcusMentor.me

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## Simple Sites Big Profits (\$297 One Time)

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