## 12 Easy, Low Cost, Internet Business Models To Start In 2019 <u>Make Money Online</u>



We got to figure out... How do you want to make money online?

I know there's a lot of different ways that people can make money online.

We want to talk to you about the main ones that are happening online

What do you want to get into?

You might be wondering... "Which direction do I want to take..."

How many know beyond a shadow of a doubt that you can make money online but you don't really know how to do it?

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<u>"Okay, well I got the idea. I got the gist of it. But I don't know what I want to do. I don't know what I should do!"</u>

Should I do...

- drop shipping?
- e-commerce?
- software business?
- affiliate marketing?

Should I be an influencer? Should I go to social media? Should I do paid search or free search? What do we want to do?

We're gonna break down all of that and show you exactly **<u>what you need to do</u>** to make this business work for you. Which ever method you take!

#### We're gonna talk about **<u>12 different business models</u>**

- What I think is the best one
- What are the pitfalls?
- What are the struggles?
- What are the things that we want to look at?

We really want to focus in because you might choose one of these.

If you decide to choose influencer or affiliate marketing or something that I can help you quite a bit. Ecommerce? I can help you with that as well! We have 1-2 spots left in the simple sites boot camp!!

If you want to join me for 16 weeks and have me teach you everything, where you're looking over my shoulder - you come here live for a meeting. If you want to come here to Florida live, we have a meeting planned in April which you get a free ticket to as part of Simple Sites Bootcamp! In addition, we give you a site! We give you 16 weeks of hands-on training and at the end of 16 weeks, you're gonna know what you need to know to be able to make money online.

That's a guarantee! We're gonna show you exactly how to do it! If you're interested in working with me side-by-side, Go sign up at <u>SimpleSitesBootCamp.com</u> as soon as you can

#### The 12 online profitable business models that you can start now!

#### **1. FREELANCING**

Freelancing is a great way to start a business. This is how I started my business when I had a little SEO business. What I would do is - I <u>would trade my time for money</u>.

The benefits of freelance is that it's <u>extremely easy to start</u>. All you have to do is learn or know a skill and you can go to Fiverr.

For example, there are a lot of different types of freelancers:

- Freelance writers where people write articles and search engines stuff or maybe they write pdfs
- Freelancers that do seo work
- Freelancers that do software coding
- Freelancers that do consulting

#### Now, you're gonna see freelance is a major player!

You can go to Fiverr and you can see all kinds of different things that people are doing. You just pick what you want!

And you can find various different people here that are doing their services.

Freelancing is a very good way to go. It's easy to start okay that's the PRO.

The downside is that you have to trade time for money. It's not scalable.

But it is a business model. It's something you guys can do if you want to make money online, you can learn freelancing.

You're gonna notice that on Fiverr and stuff, there's lots of different things that you can look at where people are just doing a simple service.

Back in 2001 to 2004, I found a little software that created pages for search engines and I would freelance that. I'd go to different companies and say

"Hey, you want some doorway pages made for your search engine?"

I have a little software that I input some stuff, it *took me 5 minutes* and I was able to charge \$150-\$500 or more for the creation of these pages based on keywords.

#### It's a great way to get started!

I was able to start and sometimes I do \$7000 in a month on this one little thing. Now again, is it scalable? <u>Well, it can be!</u> If I'm able to teach outsourcers how to do it, I can be the broker...

2. MEMBERSHIP SITES

The second biggest business model is setting up a membership site. A membership site is great. I make hundreds of thousands of dollars a year off of membership sites!

What is a membership site?

It is something where you have content, you can go and you can broker content. You can get content from other people or you can create your own content.

*This is a business that's growing extremely fast! They're predicting it's gonna be hundreds and hundreds of billions of dollars a year, if not more in the next few years because of the fact that there's a lot of training going on.* 

You might have seen sites where everyone's getting into coaching!

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I have found one the other day where you could get videos from Chef Ramsay on how to cook. You can get videos from famous directors on how to direct movies and various things.

A membership site sounds a lot more complicated than it is. <u>You could set up the shell of a membership site in probably 4 hours or you could pay</u> <u>someone to do it for a couple hundred dollars. And you could be in business!</u>

A lot of people do this with paypal! They do it with stripe! They do it with various other merchant accounts, clickbank!

> They have a members area content and you might think that you have to update it all the time but you really don't!

> > I had a buddy years ago who was making \$50,000 - \$70,000 a month on a resell rights membership site. All he did was go purchase the rights to products, which is pretty cheap. He purchased thousands of rights to thousands of products. It probably cost him a couple thousand bucks and he put all those in a membership site, where they could go and they could download all the resell rights that they want. Then, they could sell the stuff themselves!

He had a software that did it. He bought the courses and it put him in there and he was making \$70,000 a month off of it

If you think about it... If it cost me \$20,000 to get everything set up... and I'm making \$70,000 a month, That's a pretty good <u>Return On Investment</u>!

You have to go out and advertise it! You would have to get more creative with it.

If it's a weight loss membership site, you could go to Google and you can buy some ads! You can make Youtube videos! You could drive them all to your membership site!

#### The biggest pro is that it is extremely scalable!

Like today, it was a busy day yesterday and I'd gotten to bed late, I woke up around 8:00am and I'd already made 2,000 bucks in recurring revenue from my membership site!

If I was to look at what I spent to build the membership site versus what I make? **VERY VERY GOOD ROI!** 

It's very scalable and you can make money when you're not working!

One of the things that's really good about membership sites is the fact that it builds.

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If I make **10 sales this month**, I'm gonna automatically make 10 sales next month but if I make an **additional 10 in the next month** and the next month and the next month. If I do that every month, at the end of the year, **I'm gonna have 120 people**. If I got 120 people paying me...

#### 120 people x \$97 a month = \$12,000 a month!

Just by focusing on getting 10 customers and 10 new people a month!

It's not that hard to do, right? That's a really good way!

#### You're gonna see that some of these things fit together... I'm gonna be an affiliate and build a membership site!

The cons of a membership site is that sometimes they're tedious to set up. But get out there and bust your butt if you want to make the money, How many of you guys have ever made \$12,000 a month at your job?!

It's gonna take some work in the beginning - got to set it up, you got to get it rolling! But once you have it rolling, these are the kind of things that can go from \$10,000 a month to a million dollars a year or more! Lots of people making lots of money with it and the model works!

I guarantee that if I was to work a regular job and go to work and get paid \$12,000 a month, it'd be a lot harder.

Luckily, my membership site makes a hell of a lot more than that and I work a lot less now that I have it set up. Once you have these set up, it's ready to go!

Like a gym, right?

You build a gym, people come in and they pay their monthly fee. It's very low maintenance because most people don't come.

#### You got to look at that! You got to focus!

Ask yourself...

"What am I willing to do to get where I want to go?" "Am I willing to really make this work?"

#### Notes for you guys to download

You'll be able to print out all the different things and I'm gonna put that over at <u>www.seannal.com</u> <u>We will give you a printable download</u> with cool images and the pros and cons

hings hi

And then you just populate it with content and stuff **And You're Ready To Go!** 

#### **3. DROPSHIPPING**

You hear about drop shipping and Shopify and all these things. Everyone flips out about drop shipping because Shopify is around and the only benefit to Shopify is it makes it a little bit easier to do the drop shipping. But you still got to get your traffic! You still got to do all kinds of stuff!

Drop shipping is where you have a product...

For example, I would have a product - I manufacture pipe cleaners You want to sell these pipe cleaners but you don't want to make them so you come to me and you tell me that you want to sell these pipe cleaners and I would say okay.

<u>When you get a sale – you send me \$5.</u> <u>You might sell up for \$20 and you give me \$5.</u>

I actually put this in a box and I ship it to the customer. You never touch it.

This is the business model that I used. I had a website about gas powered scooters and electric scooters. I never had these things. I've never ridden one and I found this guy who would dropship them and I would pay him \$200 when I got a sale. I'd get a sale and I get \$370 - I'd Paypal him \$200 and he would ship the scooter to the customer and I pocket the rest!

#### The pro is you can make a lot of money! There's a lot of money in drop shipping. That is a definite.

You could sell pretty much whatever you want. You could put it on a Shopify store or you could put it on your own store. For me, I used a basic HTML website that took me an hour to build. I put little buttons on there for paypal and I sold the scooters.

The con is that you are in charge of customer service. When I was doing the gas-powered scooter sites, we literally got calls on Christmas eve, Christmas day, and the day after! people who are complaining. It was kind of a pain in the ass but I was making \$16,000!

I didn't mind taking a few calls because that's good money!

You also have to deal with refunds and you're on the hook because you took the most money from the customer.

The investment for dropshipping is going to be the set up of your site and your traffic.

#### Gotta get ready for orders! You could do this with blogs! We teach you how to do it with simple sites big profits at <u>SimpleSitesBonus.com</u>

You'll learn how to set up all that

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Learn how to get your order buttons and everything And then you have to invest in traffic to get people to buy.

There's a little bit of an investment - maybe a thousand dollars to start

I think that the **pros outweigh the downsides**.

Now, you got to find a good niche. You got to get good traffic and it's got to make sense.

#### 4. ECOMMERCE

Ecommerce is pretty much the same as drop shipping, only you're housing all the stuff.

For example:

You'd come to me and you'd want to sell these pipe cleaners. You can order a 1,000 of these for \$2,000 - \$3,000

On e-commerce, your profit margins are gonna be a lot higher but the amount you make or the amount you have to come out with upfront - your investment is gonna be a lot higher.

You'll make more but the investment and the risk is a lot higher because you got to buy these things in bulk.

Pro: Amount you make is really high. High earnings. In most cases, you could blow the competitors that are doing dropshipping out of the water Cons: You are everything. You have to control this. You got to do inventory. You got to do shipping, inventory, and lots of stuff. You are in charge of the entire business. It might outweigh the pros.

## But, hey, if I could make \$500,000 a month with e-commerce then hey it might be worth doing all that stuff!

You have to make sure your numbers work

In everything you do, you got to make sure the numbers work because if the numbers don't work then you're not gonna be profitable.

Make sure you go to <u>SIMPLESITESBONUS.COM</u> Sign up!!

Get a high-ticket niche at HighTicketNiches.com

or **join our bootcamp!** We have one seat left at **SimpleSitesBootCamp.com** We're gonna teach all this stuff!!

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If we do gas powered scooters...

I am going to get my gas-powered scooter for \$270 and it's gonna cost the customer \$390 that means I have a profit margin of \$120 - usually it'll be less.

Could this work?

If I'm getting traffic for 85 cents a click \$160/85cents = 188 clicks <u>That means I can afford to get a 188 clicks</u> <u>and get one sale to break even.</u>

I think this would work. I think gas powered scooters is still a business model that would definitely work if I could get traffic at that price.

If we got a sale, let's say we got a sale every 50 clicks. If we did a good job and we got a sale every 50 clicks... 50 clicks x 85cents = \$42 That would be a cost of \$42

That would be a cost of \$42 If we're making \$160 each That would be \$320 - \$42 - \$78 (adspend profit)

If I could do that every day, that's \$278 profit every day \$278 x 365 = boom!! That's \$101,000 a year!! \$9,000 a month

That's how you got a look at the numbers. Would that work?

These are hypothetical you might do better, you might do worse. We don't know. You gotta sell really good. You got to have a good product. Everything!

Ecommerce would be the other side of drop shipping...

Where, I was getting this from the drop shipper and I was paying...

Ecommerce would be ...

"Okay, I get these from china and I buy them in bulk, maybe \$20,000 a container or something and I would sell them for a lot more."

If I buy them for a \$80 - \$100 and I sell them for \$370, I'm making a lot more money! <u>That's \$500 - \$600 a day</u> versus the amount I would make drop shipping. But again, *there's a bigger risk...* 

What I would do, if I were you is...

#### I would start with drop shipping, see how it sells and then go get it yourself.

I would always, always start with drop shipping and then see if I can graduate into buying them myself. Use the money you make from drop shipping to buy them yourself. **This works for anything.** 

You just want to look at your margin and see what you can do. You could sell the stuff on amazon and you could sell them all the time! You could do whatever you wanted!!

All of these things, with the exception of freelance and drop shipping, you do want your own website. Even if you're dropshipping, I would have my own website because you got to do it really good! And it's got to be fast!

The guy that I went through, he shipped them same-day which is great and he actually sent us the tracking code within minutes of buying it.

#### 5. COACHING AND CONSULTING

This is where you learn a skill.

- If you're good at...
  - Getting instagram followers
  - Knowing how business works
  - Setting up a website
  - Streamlining stuff on click funnels or wordpress

#### You can actually do that!

Coaching and consulting are very good because it's high, high earnings! You can make a lot!

I could literally go charge \$500 for consulting and I can coach people on stuff. There's people who need coaching on everything. There's actually people who pay people online to help their kids with homework. If you were an a student, that could work for you!

You can coach people on business stuff! You can coach them on working out!

The pro is high earnings!

The con is you've got to do the work!

You got to do the work. It's fun to collect the money but you got to do the work! it's a great margin and if you can figure out a good niche to go into where you're coaching people on stuff you can do really well.

Let's take a look at the adwords tool and see what kind of stuff people are looking up... they could be searching "consulting" or "learn"

You could be a blog coach

There's lots of blog coaches that are making between a hundred to three hundred thousand dollars a year just helping people learn to blog, which isn't that difficult to do but again it's a personal time kind of thing when you do coaching but it can work! There's some people making millions with consulting businesses!!

#### **6. CONTENT PUBLISHER**

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This is the passive stuff that takes very very little risk and it's really really easy to set up. A content publisher is a guy who makes content. He goes out there and they focus on delivering good content to the marketplace

#### For example, you might go out there and

you're gonna go make a site about how to set up a blog

- 1. Make a site here's "how to set up a blog"
- 2. Here's how to do with wordpress
- *3. Here's how to do this*

#### And they make content Or maybe they make a content about something... We can focus on that and make it work which is great!

#### The pro is low cost.

You literally could be in business for a hundred bucks, maybe less! It's easy to start! **The con is sometimes it's difficult to get traffic** – its gonna be your margin because most content publishers rely on stuff – adsense, content networks, banner ads

*Things where they're getting their money A lot of times that is gonna be a very low amount.* 

However if we're to look at our adwords tool, since you're an adsense publisher you're gonna get a portion of what they make.

The key is not to focus your site on signs of divorce but to focus on something else. You would focus it on divorce attorney and you would want to trigger ads that are more expensive for divorce attorneys! Instead of getting a portion of 10 cents a click, now you're gonna get a portion of 41 cents or \$41 a click.

> If you guys want notes from this. Detailed about how all these works, **Check out DownloadMyNotes.com** If you're new make sure that you subscribe to my channel

> > If you're interested in simple sites boot camp Where we're gonna go through all this in detail Go over to <u>SimpleSitesBootCamp.com</u>

This is where you create content. You can outsource the content and everything.

I was thinking about the other day - a lot of people are saying...

"Hey if you have 200 articles on your site and you'd rip them over the six-month period..." If I could get 200 articles and if I can get them written for \$7 dollars each, that would be \$1400 invested and now, I have 200 really good pages on my site. That's not expensive.

A lot of people spend \$1,400 on training materials but they freak out when they actually have to spend on stuff that is gonna get them traffic!



#### Traffic's the hard part. You get paid by ads.

#### Content publisher is good.

You can make a content site and then you can do drop shipping or affiliate marketing

#### How long should the articles be?

Should be the 1,000-3,000 word mark and make sure they're loaded on your keywords so I would go through and I would make content based on the keywords. You can get traffic really really quick and then as a content publisher you're creating the content. You put the ads on your site and you can also do affiliate ads.

You just gotta focus. You got to get out there finding what makes money. Very low-cost, really easy and simple business model.

#### Be a content publisher

Make good content Put it out there Put it in front of people And then you take your content and you turn it into Youtube videos

#### 7. SOFTWARE BUSINESS

You're gonna have a higher cost. You could get a software developed for \$1,000 - \$500. Making a good one might be \$10,000.

#### The con is higher cost. The pro is you own it.

Once you own a software - let's say you make a software tool, a blog plug-in or maybe something that helps people.

Software business is good – <u>vou own it.</u>

Higher cost to start but, that's how old Bill Gates got rich! It works really well! It's a great niche! You go into it. You make it work!

Software business is good. I personally have a software business where I sell plugins and tools as part of our courses and it's extremely profitable. <u>One of the most profitable things</u> <u>I've ever done is owning a software business.</u>

You see people here on youtube and they're boasting about **how much money they make**, a **lot of them do it with a software business**!

- Clickfunnels guys got rich with a software business!
- Alex becker, he's got a software business!

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Lots of people making a lot of money because the margins are so great once the stuff is done, you're done!

<u>The people who made Quicken</u>, *I'd paid \$99 for Quicken because I got to do some accounting and I pay \$99 a year for it.* <u>He built it once and he gets paid over and over and over just by having that.</u> You could literally do this with anything!

If you make an accounting software or a blog plug-in. You could look at how many people are looking up blog plugins! Wordpress plug-in! You can make a phone app and it works really cool!

You can start a software business which is great and all of these. If you want to make money online, this is the ticket. You're gonna do one of these and you might as well do it right!

#### 8. CLOSER

The closer is the guy who they bring in to close the deal. He's the best actor in the business area. He goes out there and he's the close. They bring him in when they need to sell stuff.

When they got a big deal on the line, they'll send the closer. What does the closer do? Closes the deal.

He comes up and shows up with his briefcase and he closes the deal. A closer is someone who goes out there and you find a product - you'd find an affiliate product.

I have a buddy who does this with click funnels. The dude made a million dollars in commissions and all! He is the closer. People come to him and they look for click funnels.

#### You can see how expensive this stuff is. It's crazy!

But you can get it a lot cheaper through the ways I'm gonna show you... They go out there and they rank for something, maybe through a video... Maybe they pay for an ad... They're out there and they're looking for the cost of click funnels. They make these videos and they talk about pricing of click funnels and pricing of different products. All they're doing is closing the deal!

<u>The pro is it is freaking easy.</u> You go out there and you make a site about a product and close the deal. "Here's all the questions people ask about the product..."

This is so easy to do, you can actually go to amazon and you can look at the questions. You can make a site about a product.

You can put the top questions you find from amazon and you can close the deal. You get paid for a sale! This is the kind of stuff that works great.

> Do this right. Do it good. You're gonna actually do reviews the good way where you're actually providing good information and you're not doing junk.

One thing you want to be careful with is trademark stuff.



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You might want to stick to free traffic like youtube stuff...

This guy at pillows.com, he's got an affiliate thing and he pays for sales as well. You can also do drop shipping of the my pillow but if you do reviews and be the closer - a review site would be an example of the closer, very easy to do! You're just literally putting content together.

#### Do you need to own the product to be a closer?

It's a good idea. Buy the product. If i'm gonna review the pillow, i'm gonna get it and I'm gonna test it out. It's gonna cost you \$50 to actually review the product and take a picture with the product with you with it - it's a great idea!

If you're worried about having to buy a bunch of products - just go look around your house. I guarantee there's stuff in there!

<u>I could do reviews on anything!</u> <u>Review anything that you have in your house,</u> <u>If you're buying you can review easy.</u> <u>You just go do it!</u>

You can also borrow reviews from other people and look at what else is out there. I say borrow, I don't say plagiarize.

One thing you can do is – if you have a site and you want to make money and you want to learn about your market, you commit live-chat on your site. You see that on our sites, we have live chat.

If you go to our support site **PCMONEYMAKING.COM** And you look at the site... *Boom! We got live chat there!* We also have live chat on affiliate marketing dude.

We have live chat and people can talk to us and I can talk to them

People have questions! <u>Do clickfunnels work with stripe?</u> Yeah it does! Click here to sign up for a free trial! Boom! You get \$30 - \$40 a month

*It's not that hard!* **You just get in there and you close the deal!** <u>That's what they are. They're like the affiliate closers.</u>

The closer is a great one. Very very easy to do and you go do it

#### 9. BROKER

What is a broker? A broker is someone who brokers between two people. For example, you go to offer vault and you search for an affiliate network. That's a broker. I got friends who broker affiliate networks. One buddy of mine sold his for a lot of money - \$80 million!!

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All they did is broker. They went out and find companies that wanted to sell products, they found affiliates and boom! They matched them together. They were the broker.

You can broker ads! There's people who broker between affiliate marketing and between influencers!

#### The pro to being a broker is that you can make a lot of money! You can make a lot of money as a broker! The cons are that it's a lot of work!

Right now, there's an opportunity. There's a lot of people on instagram who have a lot of people on their instagram - they have a lot of followers and they don't know how to make money. A lot of people on youtube and there's a lot of people with blogs. It's a lot of people who don't know how to make money and you can broker it.

You could say <u>"Hey! You know what? We will set up your ads. We'll run them and we'll find</u> <u>the thing that makes the most money. All I ask is that we take 10%"</u>

You could broker stuff in a really easy way. You can broker behind the scenes by running banner ads and you can sell the traffic you get.

Years ago, I had a pay-per-click search engine company where we had lots of traffic. The traffic came, I directed it to the pay-per-click search engine and I would charge people who wanted that traffic. If someone searched for mortgages or refinance, it would go directly to the guy and I would make the money. That was an example of being a broker. Very easy to do!

You could be a joint venture broker.

I have people that I pay to go find other marketers that I could do webinars with and **I** pay them a commission and sometimes it's a hundred thousand dollars on one webinar!

*That's a pretty good payday for the broker! And all they did was be the handshake guy! Being a broker can work really well!* 

## The con is it's a lot of work. You got to go out. You got find stuff. You got to deal with rejection. There is a lot of work involved

If you need to talk to me, go to **PcMoneyMaking.com** Put in a ticket okay Alyssa will listen to your ticket!

A lot of people want to talk to me and they want to talk to me about...

Copyright 2019 Pcmoneymaking.com LLC "How do I set up my blog"

I made a hundred videos on how to set up a blog. Go watch the video! Set up your blog!

If you get me on the line, ask good questions. Don't ask *"What is the affiliate marketing"* Go watch my video!

But if you do have something, You need to talk to someone about submit a ticket here This ticket will go straight to Alyssa. She is gonna look at the ticket and she would either tell you: "Go over here and watch this video" Or "Yeah, I'll forward this to Marcus"

> If it's important, she'll forward it to me. If you are a customer, she'll answer you. The best you can do, if you need help she'll direct you to get in contact with me as well.

#### **10.INFLUENCER**

What's an influencer?

An influencer is someone on Instagram or someone on Youtube and they have a following. Maybe it's an influencer like that what's up guys named Joel Osteen - he's an influencer. He's out there and he teaches bible stuff.

A lot of people follow him and when **he comes out with a new book, it's a best-seller** because **he influenced you to buy it**. He influences you to give money and all kinds of stuff. He's an example of an influencer.

My favorite politician Bernie Sanders has a following. He's an influencer.

He's influencing people's decisions on different policies. That's an example of an influencer. He's out there and he's teaching things. He gets a following and he gets people to do stuff whether it's to donate to a campaign, or to vote for someone.

# Look at how Trump got in office, he built an influencing media empire around himself. That's how it worked. He built the buzz - things are happening online and influencers get a lot of attention!

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There can be influencers from...

- A lady talking about makeup
- Someone talking about politics
- Someone talking about products

You find a group of people and you make it work! You want to focus on it.

How do we go through that? How do we make it work?

**The pro is that you make money on demand.** Being an influencer, you can make money on demand. You literally set it up and you make money on demand and boom! It works!

- I can make a post and I can get paid.
- I can **make a post** and I can make a **couple thousand bucks**.
- I can make a post on facebook and I can make some money.
- I can **make a new youtube video** and **I can make some money.** *That's how influencer marketing works!*

The downside is that you got to get momentum.

All of these have a downside. We teach you the way to get around that! There's a way to hijack the algorithms in a way to hijack the stuff and make it work for you! By hijack I don't mean doing unethical weird stuff,

Just watching what's going on and going where your markets are at. Very simple You go where your market is at. You make it work.

Influencer marketing is good. It's a great way to go! You can make money on demand but the con is that it takes a while to set up and it takes a while to build momentum.

Also, you kind of have to watch it. You got to post content out there. People are waiting and people get pissed off if I don't do a Wednesday morning webinar because they're expecting it. I do them because you guys like it and they make me a lot of money by doing them right. That's an example of being an influencer!

#### **11.ARBITRAGE**

Arbitrage is a really cool business model. Often times, you'll see an ad on Yahoo or MSN and the ad will say "Top Ten SUVs of 2019" and you'll click the ad and it'll go to a list of more ads. That's arbitrage. **They're buying traffic really cheap and they're selling it really high** 

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Some examples where I go and I do this is with mortgages.

I know that refinance is expensive, people are bidding on that but I know that mortgage calculator is cheap so I pair those together and I put a calculator and put some ads for mortgage refinance. Boom! That would be arbitrage!

It's very easy to set up and it's extremely easy. You could set up an arbitrage site or click flopping - click flop site!

<u>You're not collecting any data, you're not building a list. You're not building any influence.</u> If traffic runs out today then tomorrow, you're out of a job but <u>I've made millions of dollars with arbitrage</u>, mostly with toolbar offers and things where I'm just taking some one from one keyword - one search putting them to a pillow or whatever.

#### The Top 10 Top Ten Reviews Site!

That would be an example of arbitrage because you're taking it and you're buying it at a low selling, they're doing it a little bit more detailed but it's still click flopping – buying traffic cheap or generating traffic cheap and you're trying to get them into something high.

The con is its finicky. That means your income can drop at the drop of a hat and you're out.

That's how arbitrage works.

It's great, you can take and start in arbitrage site and then later build it into something bigger if you want to affiliate or influence - it's a great way to test a market through arbitrage

#### **12.AFFILIATE MARKETING**

An affiliate marketing business model actually takes over several of these. Affiliate marketing can be combined with arbitrage, influencer, broker, coaching and consulting, content publisher, software businesses, as a closer, and a membership site!

There's a lot of these that go into affiliate marketing. This is where you get paid to sell something that someone else is selling.

You can go out there, <u>you don't have to own the product</u> <u>You don't have to ship the product</u> and <u>you don't even need to take orders</u> for the product. <u>I just get paid on sales!</u>

The pro is super inexpensive! I could go out there and I can go to offer vault right now and I'd sell this snoreless pillow and I'm gonna set up my site.

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<u>Set up a site</u> about snoring and we talk about snoring. **Go to the adwords tool and check how many people are looking up snoring**. Snoring can get results! And bada-bing bada boom! There is lots of traffic so <u>I can make a site about snoring and I could just flip them</u> <u>over to this pillow</u>. When they buy it, I get \$33! *If sell 10 pillows a day, you're making over a hundred thousand a year!* 

#### You can be a affiliate of anything!

The cool thing is that all I have to do is put a link on my site and I get paid! Affiliate marketer's are also closing the deal!

It's super inexpensive, that's a definite plus.

The <u>only con would be if the affiliate program disappears</u> which sometimes they do, sometimes they don't. The only con would be that <u>you're not in control of the sale</u> so if their sales page sucks it's not gonna work.

But for the most part affiliate marketing is by and large, the best and easiest way to get started because I can start affiliate marketing! I could sell gas powered scooters as an affiliate and when it sells really good, I could do drop shipping. If it sells really good I could do e-commerce! And boom! Now I built a business!

#### I could do affiliate marketing for a software company and then I could build my own software around that and boom! I have my own business!

I can do content publishing and lead them to affiliate marketing! I can be an influencer and lead them to affiliate marketing!

#### No matter what you do, you need to learn affiliate marketing.

We're gonna teach all of this stuff in my course! We're gonna talk about all these. SIMPLESITESBOOTCAMP.COM You can sign up there!

We're gonna go through 16 weeks of full training You can come here live and learn from me directly! If you're on a budget, you can learn about these in SimpleSitesBonus.com That's my software tool that teaches you everything! Comes with support and everything! Walks you through everything!

I think that's about it for now.

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## Those Are The 12 Top Businesses To Start In 2019

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